

Shoeburyness High School

Year 9 Subject Information

Travel and Tourism



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Travel and Tourism

Subject Information

Our exam board is **Pearson**. The qualification is called a **BTEC Technical Award**. There is one exam at the end of the course and two pieces of coursework.

The exam unit is worth 40% of the final mark.

Each coursework unit represents 30% of the final mark.

All units focus on aspects of Travel, Tourism, Destinations and Customer needs

How does the course work?

The course is made up of **three components**: two that are internally assessed and one that's externally assessed.

Our three-block structure, **explore, develop and apply**, has been developed to allow students to build on and embed their knowledge. This allows them to grow in confidence and then put into practice what they have learned.

Our assessment structure is also designed so that students can build on what they learn, and develop their skills, as they move through the course.



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Component 1: Travel and Tourism - Organisations and Destinations

- **Aim:** examine the types and aims of travel and tourism organisations
- and different travel destinations
- **Assessment:** internally assessed assignment(s)
- **Weighting:** 30% of total course

During Component 1: we will learn about:

- the travel and tourism sector and tourist destinations
- the type and purpose of different travel and tourism organisations
- the importance of travel and tourism to the UK
- different types of holidays and reasons for travel



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Component 2: Influences on Global Travel and Tourism

Aim: investigate global travel and tourism and its impact on global destinations

Assessment: externally assessed written paper that requires learners to apply their knowledge and understanding of the factors influencing tourism and the impact of tourism on destinations and destination management

Weighting: 40% of total course

During Component 2: we will learn about: factors influencing the travel and tourism industry

- sustainability and destination management
- the impact of global tourism on local communities, the economy and the environment
- tourism development



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Component 3: Customer Needs in Travel and Tourism

Aim: understand how organisations use market research within the travel and tourism industry

Assessment: internally assessed synoptic assignments

Weighting: 30% of total course

During Component 3: we will

- investigate how travel and tourism organisations use research to identify customer needs
- explore the range of products offered by travel and tourism organisations
- consider how organisations respond to market trends to meet customer needs
- plan a holiday to meet customer needs and preferences



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Where can a BTEC Tech Award take your students?

What will my students gain from a BTEC Tech Award?



Practical, transferable skills

BTEC Tech Awards focus on building skills which will give your students the confidence to progress in whatever path they choose.



A taster of the sector

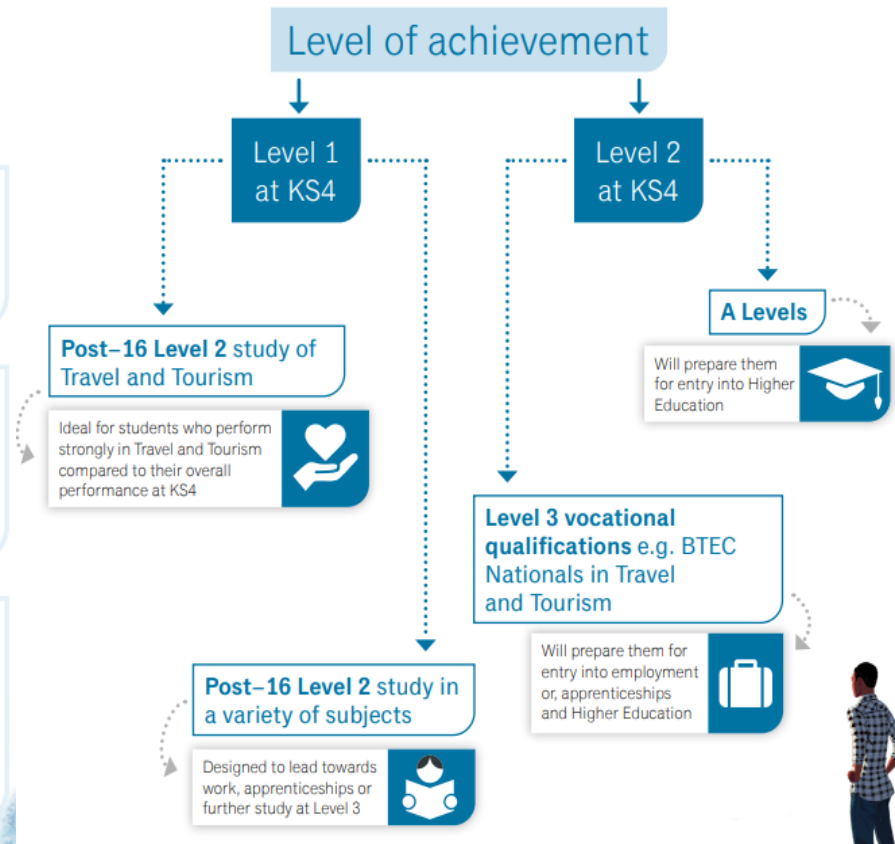
The BTEC Tech Award is a practical introduction to life and work in the Travel and Tourism sector, so your students can develop their understanding of the sector and see whether it's an industry they'd like to be in.



A well-rounded foundation for further study

As they're designed to be taken alongside GCSEs, with a BTEC Tech Award your KS4 students have the opportunity to apply academic knowledge to everyday and work contexts, giving them a great starting point for academic or vocational study post-16, as well as preparing them for future employment.

Where can my students progress to?



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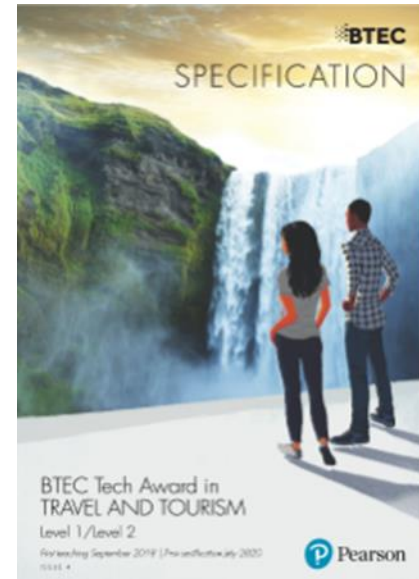
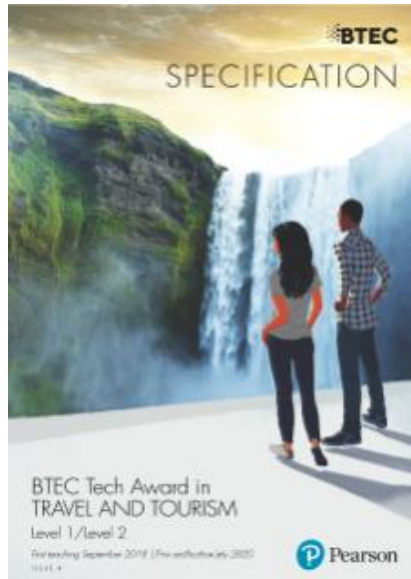


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For more detailed information on the course: Follow this link and download the course prospectus:

<https://qualifications.pearson.com/content/dam/demo/stuntcontent/images/qualifications/btec-tech-awards/Travel-and-Tourism-Tech-Award-Guide.pdf>



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Contact Information

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