

Shoeburyness High School

Year 9 Subject Information

GCSE Business



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GCSE Business

Subject Information

Our exam board is **Edexcel**.

There are **two** exams at the end of the two year course:

- **Paper 1 (Theme 1) Investigating Small Business-**
- Written examination (1 hour and 30 minutes) 50% of the qualification.
- **Paper 2 (Theme 2) Building a Business-**
- Written examination (1 hour and 30 minutes) 50% of the qualification.



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Investigating Small Business

Theme 1 concentrates on the key business concepts, issues and skills involved in starting and running a small business. It provides a framework for you to explore core concepts through the lens of an entrepreneur setting up a business.

This theme will challenge you to apply a range of quantitative skills relevant to business contexts. This includes calculations and the interpretation, use and limitation of quantitative and qualitative data.



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Building a Business–

Theme 2 examines how a business develops beyond the start-up phase. It focuses on the key business concepts, issues and decisions used to grow a business, with emphasis on aspects of marketing, operations, finance and human resources. Theme 2 also considers the impact of the wider world on the decisions a business makes as it grows.

You will develop an understanding of the interdependent nature of business activity through interactions between business operations, finance, marketing and human resources, as well as the relationship between the business and the environment in which it operates.



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Career Progression

Possible careers following further Business studies include:

- Accounting Jobs; Bookkeeper, Budget Analyst, Corporate Accountant or Tax Examiner
- Business Marketing and Advertising Jobs; Market Analyst, Media or Promotions Managers or Advertising or Sales Specialist.
- Economics and Finance Jobs; Financial Analyst, Loan/Insurance Underwriter or Stock Broker.
- Human Resources Jobs; Staffing or Recruitment Specialist, Training Manager or Human Resources Assistant.
- International Business Jobs; Trade Specialists, Import/Export Specialist or Foreign Service Officer.

This is to name but a few, the opportunities within the world of business are truly extensive.



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University Progression

There are many business related University courses you can look to pursue within business studies to achieve a degree, These include;

- *General Business Degree.*
- *Advertising Degree.*
- *Economics Degree.*
- *Entrepreneurship Degree.*
- *Finance Degree.*
- *Global Business Degree.*



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