

Shoeburyness High School

Sixth Form Subject Information

Media Studies

A-Level



@SHS_Sixth_Form



www.shoeburynesshigh.co.uk

Media Studies A-Level

Why Media Studies?

The media play a central role in contemporary culture, society and politics. They shape our perceptions of the world through the representations, ideas and points of view they offer. The media have real relevance and importance in our lives today, providing us with ways to communicate, with forms of cultural expression and the ability to participate in key aspects of society.

The economic importance of the media is also unquestionable. The media industries employ large numbers of people worldwide and generate significant global profit. The globalised nature of the contemporary media, ongoing technological developments and more opportunities to interact with the media suggest their centrality in contemporary life can only increase.



@SHS_Sixth_Form



www.shoeburynesshigh.co.uk

Media Studies A-Level

Subject Information

Exam Board : WJEC

Students will study learners the opportunity to develop a thorough and in depth understanding of these key issues, using key concepts and a variety of critical perspectives to support critical exploration and reflection, analysis and debate. The study of a wide range of rich and stimulating media products is central to the specification, offering opportunities for detailed analysis of how the media communicate meanings in a variety of forms.



@SHS_Sixth_Form



www.shoeburynesshigh.co.uk

Media Studies A-Level

What will I study?

Component One - Students will develop a knowledge and understanding of media language, representation and audiences in relation to advertising, news and the film industry.

Component Two – Students will develop a knowledge and understanding of media contexts and one section will also assess knowledge and understanding of critical perspectives.

What coursework do I have to do?

Students will create a cross-media production, including individual investigative research and development, created in response to a choice of briefs set by WJEC and applying knowledge and understanding of key concepts and digital convergence. They will also produce an individual critical analysis of the production.



@SHS_Sixth_Form



www.shoeburynesshigh.co.uk

Media Studies A-Level

Entry requirements

Pathway 2 entry requirements: 5 GCSEs at Grade 5 and above



@SHS_Sixth_Form



www.shoeburynesshigh.co.uk

Media Studies A-Level

University Progression

The majority of our pupils choose to apply their skills and knowledge to degree level study. We have been fortunate to send a number of pupils every year, to enjoy the university experience.



@SHS_Sixth_Form



www.shoeburynesshigh.co.uk

Media Studies A-Level

Career Progression

Journalism, marketing, media production, teaching, broadcasting and advertising. Many future employers want evidence that students are independent thinkers and are able to make informed judgements of the world around them, including the media.

Jess studied **A Level Media Studies** and chose employment rather than Higher Education. Jess has worked on a number of projects as a runner or production assistant including **Ant & Dec's Saturday Night Takeaway, TOWIE, Love Island & Love Island - After Sun.**



@SHS_Sixth_Form



www.shoeburynesshigh.co.uk

Media Studies A-Level

Production Team
JESS HALLETT
ANDY KERR
WILL SUMMERFIELD

Loggers
CHARLIE MAYES
CHLOE REBBECK

Researcher
NICOLA WEBSTER

Junior Production Coordinator
ISABELLA DEPLAE

Production Coordinator
ANITA SHUM



@SHS_Sixth_Form



www.shoeburynesshigh.co.uk

Media Studies A-Level

Contact Information

Head of Faculty: Mr C Watts

cwatts@shoeburyness.southend.sch.uk



@SHS_Sixth_Form



www.shoeburynesshigh.co.uk