

Shoeburyness High School

Sixth Form Subject Information

Business Studies

A-Level Edexcel



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Business Studies A-Level

Subject Information

This course is 'Edexcel GCE A-Level in Business Studies'. Throughout the course you will develop a critical understanding of organisations and their ability to meet society's wants and needs; understand that business behaviour can be studied from a range of perspectives; be aware of ethical dilemmas and responsibilities faced by organisations and individuals and apply numerical skills in a wide range of business contexts.



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Module Structure

There are four themes within this course:

Theme 1 – Marketing and people

Theme 2 – Managing business activities

Theme 3 – Business decisions and strategy

Theme 4 – Global business



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Assessment:

The assessment of this course is 100% external examinations:

Paper 1: Marketing, people and global business – questions drawn from Themes 1 & 4 and from local, national and global contexts (35% of total qualification.)

Paper 2: Business activities, decisions and strategy – questions drawn from Themes 2 & 3 and from local, national and global contexts (35% of total qualification.)

Paper 3: Investigating business in a competitive environment – synoptic paper across all themes (30% of total qualification.)

Entry requirements:

Pathway 2 entry requirements -
5 GCSEs at Grade 5 and above



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Career Progression

Students will develop transferable skills that support the transition to employment within a wide range of careers ranging from banking, sales, product management and general management to working in public sector organisations or charities.



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University Progression

Students can progress from this qualification to higher education courses such as business management, business administration, accountancy and finance, human resource management, marketing, retail management, tourism management and international business.



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Contact Information

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