

General Data Protection Regulations (GDPR) /The Use of Images of Children



There are sometimes occasions when we wish to take photographs or make video recordings of children at Shoeburyness High School. Sometimes this is strictly for educational or activity purposes and on other occasions it may be for other purposes such as promoting the activities of Shoeburyness High School.

Within Shoeburyness High School children may create images as a part of an activity or as portfolio based evidence for examinations and awards. These photos remain the property of the child and are only observed by staff and outside accredited organisations.

However, there are occasions when the local press may visit to report on particular organisation events and they may wish to publish photographs of children in newspapers or use recordings of the children on television when reporting these events.

In order to comply with the Data Protection Act 1998 and from May 2018, the General Data Protection Regulations (GDPR), Shoeburyness High School needs your consent before taking photographs or making video recordings of your child, which are not part of its core activities.

We would, therefore be grateful if you could answer the questions in your Return Pack, sign and date the form and return it to us by the 26th June.

- a) if your child is under the age of 13, or
- b) if your child is 13 or over and they have given their consent but you would prefer, for any reason, not to have photographs etc used

Please note that a photograph of your child will be held on SIMS, the school's electronic record system. This is for identification purposes and is only viewed by school staff.

Internal use:

- Use of Photographs displayed in the school
- Use of Photographs for the schools own records, archives and future interest, ie: Residential Camps, Achievements within School etc

External use:

- Use of Photographs on the school website (Please note the website may be viewed across the world).
- Use of Photographs in promotional materials
- Use of Photographs or video recordings to promote the school
- Permission for the press to take and use photographs of my child and to use the **first name only** for publishing in a newspaper or for captioning on television